



bluesky

Bridging the ICT Digital Divide

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Agenda

- Our Digital Divide
- Attacking the digital divide
- Ecosystem
 - Regulator
 - Technology Partners
 - Service Providers
 - Government
 - Customers

Our digital divide

Households with fixed internet at home:

- Samoa – maybe 5%
- Am Samoa – maybe 25%
- Cook Islands – maybe 60%

Attacking Digital Divide

- Mobile Phone Penetration
- Phone with Internet.
- Using Phone Internet as a Tool
 - Bridging the divide with Smartphones using prepaid plans

Ecosystem

Regulatory

- Radio Frequency Licenses - why LTE more expensive??
- Investment environment
- Healthy competition – How?
- Smartphones duty – Why?

Technology Partners

- Right Technology for our markets
- Sizing to fit – not one size fit all
- Cloud services

Ecosystem

Technology Partners

- Continued partnership
- Its not about technology
- Quality to end users

Service Providers

- Service
- Affordability
- Creative solutions to bridge gap

Ecosystem

Government

- ICT awareness & Training
- Incentives for industry development
- Joint efforts
- Submarine cables – make it abundant and affordable
- Cable lands and then?
- IXP – make it easier

Customers

- Learn how to make it a tool
- Ask for more from ecosystem
- Responsibility as individuals and society

Fa'afetai Lava Meitaki Maata